

Collection Kinga Horvath



helsa Fashion Shaping

# Finest silk for innovative and sophisticated clothing

ing-silk and helsa shaping components for her powerful and highly impressive collection. The really simple cuts enchants with its sharp edges and shapes but inexpressibly female silhouettes. The silk material with its luxurious gloss and its valuable look and slight fall is setting the wearers body pleasantly in scene and supports the contrast of the arrangements. Gentle versus rough. Soft versus tough. Feminine versus androgynous.

Kinga's refined two-tone designs appear surprising but also clear, elaborate and faceted.

„Fashion is mostly determined by very slight but important details, they give the real appeal of high level quality“ – this view and a deep passion for fine luxury fabrics is shared by Kinga Horvath, a Munich designer and stylist and helsa Fashion Shaping. During six an a half decades helsa Fashion Shaping is world leader in shoulder pads, a fact that proves an extraordinary sense for fashion. All the small apparel-accessories, made by this german company, especially shoulder pads and sleeve-head-rolls, act like an invisible scaffold for modern and innovative favourite cloth. With its smooth, shiny and precious character the noble helsa facing-silk provides brilliant and worthy appearance wherever you are. No matter if you are looking for an extraordinary shape or an outstanding quality, helsa Fashion Shaping helps to achieve fresh, challenging visions. Kinga Horvath has approved this by creating her collection “Life is elsewhere” – an exciting yet classic fashion sequence in an unpretentious mix of Black & White. She exclusively relies on finest helsa fac-

Kinga feels fashion like a powerful, aesthetic unit, she generates attraction by ingenious arrangements and clean chic. She strongly believes in the magic of pure minimalist accents, she does not need any zip fastener for she creates her arrangements directly on the tailor's dummy, pin by pin. This practice characterizes her particular style. It's not the first time that Kinga Horvath and helsa are a team, in the meantime both look back on a nice piece of common path and also a wonderful history of fashion they wrote together.

For decades helsa Fashion Shaping guarantees, that different trends and ideas, various shapes and designs could find a realization in the global world of styles. It is the passion for fashion and design that drives this team to develop customized solutions for countless collections - this recurring challenge is also the breeding ground for innovation.

[[www.helsa.com](http://www.helsa.com)]

black & white



Photos: Helsa

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